

Kelly Kondo

PRODUCER / ART DIRECTOR

(808) 253-9331
kellyskondo@gmail.com
kkondo.com

EXPERIENCE

Production Coordinator, Servco Pacific Inc.

FEBRUARY 2021 - PRESENT

- Coordinate pre-production logistics including scouting on-screen talent, sourcing locations, permitting, booking external vendors, and scheduling.
- Manage day-to-day workflows between internal teams and external vendors (i.e., designers, photographers, videographers) to execute and produce creative concepts.
- Serve as production manager on set by keeping cast and crew on schedule and ensuring the production runs smoothly.
- Oversee monthly and annual budgets by collecting estimates and recording actuals.

Marketing Designer, Yoga Ed.

JULY 2020 - JANUARY 2021

- Designed various marketing materials for print and web.
- Responsible for upholding the creative direction of brand materials and developing the Yoga Ed. identity.

Art Director / Designer, Allen Hall Advertising

SEPTEMBER 2018 - MARCH 2020

- Collaborated with teams of creatives and strategists to conceptualize and develop campaigns for clients in the Eugene and Portland, Oregon communities.
- Art directed and designed various advertising deliverables (traditional, social, digital, experiential, etc.).

EDUCATION

University of Oregon, M.S.

Advertising and Brand
Responsibility

SEPTEMBER 2019 - JUNE 2020

University of Oregon, B.S.

Journalism and
Communication, Advertising

SEPTEMBER 2016 - JUNE 2019

EXTRACURRICULAR

Ad 2 Hawaii Board of Directors Executive Committee

JULY 2020 - PRESENT

Multicultural Advertising Intern Program (MAIP) Fellow

SUMMER 2020

Google Design Sprint Workshop Participant

OCTOBER 2019

University of Oregon Undergraduate Research Symposium Presenter

MAY 2019